Kevin M. Femenías
Senior UX Designer

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Experience

Novacura AB

Senior UX Designer
Gothenburg, Sweden
March 2024—Present

Shaping the design of Novacura Flow Connect, the next-generation low-code platform, by combining research, strategy, and detailed UI design. I collaborate with cross-functional teams to align user needs with business goals and own the design system to deliver salable, consistent, and visually refined enterprise tools.

UX Designer
Gothenburg, Sweden
March 2022—March 2024

Contributing to the design of Novacura Flow Connect by executing user research, creating wireframes, and designing detailed UI components. I collaborated closely with product managers and developers to ensure usability, consistency, and high-quality experiences across the platform.

Norwegian Refugee Council

UX Designer - Intern
Berlin, Germany
August 2020—February 2021

Primarily focused on improving UX research methodologies, performing user interviews and creating guidelines and design systems for the Organization.

Freelancer

Product Designer
Berlin, Germany
August 2019—February 2022

Worked with startups and organisations providing web design, graphic design and social marketing content services. Visual direction for online marketing campaigns. Collaboration with Product Managers. Run UX audits.

Canadian Streetfood UCG

Product Designer
Berlin, Germany
March 2019—July 2020

Full-stack design role. Wireframed and held ideation sessions for website redesign. Webflow development. Designed and directed new product line and marketing content campaign.

Megamedia Spain

UX Design Intern
Madrid, Spain
March 2018—July 2018

Wireframed for new websites. Design presentations for stakeholders. Collaborated on prototypes and user testings. Conducted market and user research, doing interviews and surveys, and producing competitive analyses.

Education

University of Gothenburg, Department of IT

Master's of Science in Digital Leadership

Gothenburg, Sweden
September 2020—July 2022

Uppsala Univeristy, Computer Science & Technology

Course on Human-Computer Interaction

Remote
September 2021—December 2021

University Carlos III of Madrid

Bachelor's degree in Audiovisual Communication

Madrid, Spain
September 2014—July 2018

Languages

Spanish (Native)
English (Bilingual)
German (B2)
French (B1)
Swedish (A2)

Some facts about me

I am a full book nerd. I used to run a Youtube channel where I talked about books, collaborated with book publishers and interviewed authors. Although I no longer upload content, I still collaborate and are active in many online book forums.

Another passion of mine is digital software. I love seeing what small teams create, experimental products and just overall love attention to detail.